

Public disclosure of inside information according to Article 17 para. 1 of the Regulation (EU) No 596/2014 on market abuse (market abuse regulation – MAR)

Ad-hoc: Rocket Internet SE resolves on buy-back program for own shares up to 150 million Euro

Berlin, Germany, September 20, 2018 – The Management Board of Rocket Internet SE (ISIN DE000A12UKK6) has today decided, with the approval of the Supervisory Board utilizing the authorization of the Annual General Meeting of June 8, 2018, to buy-back up to a maximum of 5,500,000 shares of the Company (this equals up to 3.6 % of the share capital of the Company) at a total maximum purchase price without ancillary costs of up to 150 million Euro with the currently intended purpose of either redeeming such shares and reducing the share capital or offering such shares for purchase to employees of the Company or its affiliates in case certain stock options granted by the Company are exercised. The buyback program will start on September 20, 2018 and end at the end of September 19, 2019.

The Share Buy-Back Program will be executed by an international credit institution and in accordance with Art. 5 of Regulation (EU) No 596/2014 of the European Parliament and the Council of April 16, 2014 as well as the provisions of Delegated Regulation (EU) 2016/1052 of the Commission of March 8, 2016.

To the extent required and legally permissible, the Share Buy-Back Program can be suspended and also resumed at any time. Rocket Internet will give regular updates about the execution of the Share Buy-back Program on its website under the section Investors/Share.

Ends

Disclaimer

This document contains forward-looking statements. These statements are based on the current views, expectations and assumptions of the management of Rocket Internet SE ("Rocket Internet") and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those described in such statements due to, among other things, changes in the general economic and competitive environment, risks associated with capital markets, currency exchange rate fluctuations and competition from other companies, changes in international

and national laws and regulations, in particular with respect to tax laws and regulations, and other factors. Rocket Internet does not assume any obligations to update any forward-looking statements.