

DETAILED 9M 2016 RESULTS FOR SELECTED COMPANIES

FOOD & GROCERIES

HELLOFRESH

| Key Financials (EURm) | Q3 2015 | Q3 2016 | 9M 2015 ⁶ | 9M 2016 |
|---|----------------|----------------|----------------------|------------------|
| Net revenue | 85.5 | 146.8 | 198.0 | 438.3 |
| % growth | | 71.6% | | 121.3% |
| Adjusted EBITDA ¹ | (30.9) | (20.5) | (51.9) | (66.3) |
| % margin | (36.2%) | (14.0%) | (26.2%) | (15.1%) |
| Capex ² | 2.3 | 14.8 | 3.3 | 27.0 |
| % of net revenue | 2.7% | 10.1% | 1.7% | 6.2% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | (25.8) | (43.7) |
| Cash position | | | 81.1 | 99.4 |
| Key Performance Indicators | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| Number of servings delivered (m) ⁴ | 13.7 | 22.1 | 32.3 | 66.9 |
| % growth | | 62.2% | | 107.4% |
| Active subscribers (k) ⁵ | | | 542.1 | 843.8 |
| % growth | | | | 55.6% |

Source: HelloFresh's unaudited consolidated IFRS financial information and management reports

Notes:

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 34.5m; Q3 2016: loss of EUR 23.2m; 9M 2015: loss of EUR 63.1m; 9M 2016: loss of EUR 74.1m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.2m; Q3 2016: EUR 1.1m; 9M 2015: EUR 0.4m; 9M 2016: EUR 2.8m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 1.7m in Q3 2015, EUR 1.4m in Q3 2016, EUR 8.6m in 9M 2015 and EUR 4.0m in 9M 2016 and non-recurring items that amounted to EUR 1.7m in Q3 2015, EUR 0.2m in Q3 2016, EUR 2.2m in 9M 2015 and EUR 1.0m in 9M 2016.
- (2) Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 2.2m; Q3 2016: EUR 14.2m; 9M 2015: EUR 3.3m; 9M 2016: EUR 25.6m) plus (ii) acquisition of intangible assets, including software development expenses and excluding goodwill (Q3 2015: EUR 0.03m; Q3 2016: EUR 0.6m; 9M 2015: EUR 0.1m; 9M 2016: EUR 1.4m).
- (3) Net working capital is calculated as (i) inventories (September 30, 2015: EUR 6.0m; September 30, 2016: EUR 8.6m) plus (ii) trade receivables and receivables from value-added and similar taxes (September 30, 2015: EUR 11.2m; September 30, 2016: EUR 15.9m) minus (iii) trade payables, deferred revenue and liabilities from value-added and similar taxes (September 30, 2015: EUR 43.0m; September 30, 2016: EUR 68.2m).
- (4) Number of all servings/meals sold and shipped to customers in period.
- (5) Number of people subscribed to services and having ordered at least once during the last three months of the period presented.
- (6) EBITDA for 9M 2015 differ from the one shown in Rocket Internet SE's unaudited quarterly statement for nine months ended September 30, 2016 (EBITDA of EUR (57)m). The difference in EBITDA results mainly from a different classification of expenses for management incentive plans and foreign exchange gains and losses for Rocket Internet SE group reporting purposes and in HelloFresh's 9M 2015 unaudited consolidated accounts.

FOODPANDA (EXCL. DELIVERY CLUB)

| Key Financials (EURm) | Q3 2015 ⁶ | Q3 2016 ⁶ | 9M 2015 ^{6,7} | 9M 2016 ^{6,7} |
|---------------------------------------|----------------------|----------------------|------------------------|------------------------|
| Net revenue | 6.7 | 14.7 | 16.1 | 32.6 |
| % growth | | 119.9% | | 102.3% |
| Gross profit | 6.1 | 14.0 | 14.9 | 31.0 |
| % margin | 90.6% | 95.1% | 92.2% | 94.9% |
| Adjusted EBITDA ¹ | (27.6) | (12.6) | (65.7) | (40.5) |
| % margin | n.m. | n.m. | n.m. | n.m. |
| Capex ² | 18.2 | 0.3 | 38.3 | 4.5 |
| % of net revenue | n.m. | 1.8% | n.m. | 13.9% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | 15.1 | (3.6) |
| Cash position | | | 94.4 | 57.5 |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| GMV ⁴ (EURm) | 52.9 | 87.3 | 124.2 | 216.0 |
| % growth | | 64.9% | | 74.0% |
| Total orders ⁵ | 5.3 | 7.5 | 11.9 | 19.5 |
| % growth | | 40.9% | | 63.8% |

Source: foodpanda's unaudited consolidated IFRS financial information and management reports

Notes:

- Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 29.0m; Q3 2016: loss of EUR 15.1m; 9M 2015: loss of EUR 71.9m; 9M 2016: loss of EUR 51.6m) plus (ii) depreciation of property, plant and equipment (Q3 2015: EUR 0.1m; Q3 2016: EUR 0.3m; 9M 2015: EUR 0.3m; 9M 2016: EUR 0.7m) plus (iii) amortization of intangible assets (Q3 2015: EUR 0.8m; Q3 2016: EUR 0.8m; 9M 2015: EUR 1.8m; 9M 2016: EUR 2.2m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 0.5m in Q3 2015, EUR 1.4m in Q3 2016, EUR 4.1m in 9M 2015 and EUR 8.2m in 9M 2016.
- Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 0.9m; Q3 2016: EUR 0.1m; 9M 2015: EUR 1.8m; 9M 2016: EUR 0.4m) plus (ii) acquisition of intangible assets including acquisition of subsidiaries and businesses, net of cash acquired and investments in associates & other financial assets (Q3 2015: EUR 17.2m; Q3 2016: EUR 0.2m; 9M 2015: EUR 36.5m; 9M 2016: EUR 4.1m).
- Net working capital is calculated as (i) inventories (September 30, 2015: EUR 0.7m; September 30, 2016: EUR 0.3m) plus (ii) trade and other receivables (September 30, 2015: EUR 34.4m; September 30, 2016: EUR 16.8m) minus (iii) trade and other payables (September 30, 2015: EUR 19.9m; September 30, 2016: EUR 20.7m).
- The total value of "total orders" sold in period, converted to EUR using period specific exchange rates, including commission, delivery and service fees, and taxes.
- Total number of orders booked and delivered.
- Pro-forma adjusted for disposals (foodora disposed of in Q3 2015, hellofood Brazil and Mexico in Q1 2016, Delivery Club in Q4 2016).
- Revenue, EBITDA and cash position for 9M 2015 and 9M 2016 differ from those shown in Rocket Internet SE's unaudited quarterly statement for nine months ended September 30, 2016 (9M 2015 net revenue of EUR 23m, EBITDA of EUR (76)m and cash position of EUR 96m; 9M 2016 net revenue of EUR 38m, EBITDA of EUR (49)m and cash position of EUR 58m). The difference in revenue, EBITDA and cash position is primarily due to retrospective exclusion of the discontinued operations of foodora, hellofood Brazil and Mexico and to the disposal of Delivery Club in Q4 2016.

FASHION

GLOBAL FASHION GROUP CONSOLIDATED (EXCL. JABONG)

| Key Financials (EURm) | Q3 2015 ⁸ | Q3 2016 ⁸ | 9M 2015 ^{8,9} | 9M 2016 ⁸ |
|---------------------------------------|----------------------|----------------------|------------------------|----------------------|
| Net revenue | 196.9 | 249.9 | 557.6 | 705.7 |
| % growth | | 26.9% | | 26.6% |
| Gross profit | 76.0 | 103.5 | 222.8 | 295.8 |
| % margin | 38.6% | 41.4% | 40.0% | 41.9% |
| Adjusted EBITDA ¹ | (54.0) | (32.3) | (174.5) | (99.8) |
| % margin | (27.4%) | (12.9%) | (31.3%) | (14.1%) |
| Capex ² | 6.7 | 9.3 | 19.6 | 28.9 |
| % of net revenue | 3.4% | 3.7% | 3.5% | 4.1% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | (2.3) | (15.5) |
| Cash position | | | 64.3 | 284.2 ⁴ |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| NMV ⁵ (EURm) | 192.1 | 255.2 | 546.0 | 719.9 |
| % growth | | 32.8% | | 31.8% |
| Total transactions ⁶ | 5.0 | 6.2 | 13.5 | 17.9 |
| % growth | | 24.0% | | 32.6% |
| Active customers (LTM) ⁷ | | | 6.9 | 9.1 |
| % growth | | | | 31.9% |

Source: GFG's unaudited consolidated IFRS financial information and management reports

Notes:

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 87.3m; Q3 2016: loss of EUR 47.9m; 9M 2015: loss of EUR 246.7m; 9M 2016: loss of EUR 842.2m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 13.5m; Q3 2016: EUR 7.8m; 9M 2015: EUR 41.4m; 9M 2016: EUR 35.6m) plus (iii) impairment losses (Q3 2015: EUR 0.0m; Q3 2016: EUR 0.0m; 9M 2015: EUR 0.0m; 9M 2016: EUR 684.2m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 19.8m in Q3 2015, EUR 7.8m in Q3 2016, EUR 30.8m in 9M 2015 and EUR 22.6m in 9M 2016.
- (2) Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 4.8m; Q3 2016: EUR 7.7m; 9M 2015: EUR 14.6m; 9M 2016: EUR 25.3m) plus (ii) acquisition of intangible assets (Q3 2015: EUR 1.9m; Q3 2016: EUR 1.5m; 9M 2015: EUR 5.0m; 9M 2016: EUR 3.5m).
- (3) Net working capital is calculated as (i) inventories (September 30, 2015: EUR 189.3m; September 30, 2016: EUR 199.1m) plus (ii) trade and other receivables (September 30, 2015: EUR 40.5m; September 30, 2016: EUR 44.3m) minus (iii) trade payables and other financial liabilities (September 30, 2015: EUR 232.1m; September 30, 2016: EUR 259.0m).
- (4) Pro-forma cash position including all proceeds from the funding round and Jabong disposal; statutory cash position as at September 30, 2016 was EUR 191.1m.
- (5) Net Merchandise Value (NMV) is defined as the value of goods sold after actual and provisioned returns and rejections.
- (6) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period (eCommerce and marketplace).
- (7) Number of customers having made at least one order as defined in "total transactions" less actual and provisioned returns and rejections within the last 12 months before end of period.
- (8) Derived from GFG's unaudited consolidated financial information based on IFRS and management reports, excluding discontinued operations of Jabong.
- (9) Revenue and EBITDA for 9M 2015 differ from those shown in Rocket Internet SE's unaudited quarterly statement for nine months ended September 30, 2016 (revenue of EUR 649m and EBITDA of EUR (252)m), which is primarily due to the retrospective exclusion of Jabong from GFG's for 9M 2015 results.

LAMODA

| Key Financials (EURm) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
|---------------------------------------|----------------|----------------|----------------|----------------|
| Net revenue | 56.0 | 73.0 | 164.7 | 198.6 |
| <i>% growth</i> | | 30.4% | | 20.6% |
| Gross profit | 19.6 | 24.8 | 69.2 | 76.8 |
| <i>% margin</i> | 35.0% | 34.0% | 42.0% | 38.7% |
| Adjusted EBITDA ¹ | (10.6) | (10.1) | (28.2) | (17.9) |
| <i>% margin</i> | (18.9%) | (13.8%) | (17.1%) | (9.0%) |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| NMV ² (EURm) | 54.4 | 71.3 | 160.6 | 195.1 |
| <i>% growth</i> | | 31.1% | | 21.5% |
| Total transactions ³ | 1.4 | 1.8 | 4.0 | 5.2 |
| <i>% growth</i> | | 28.6% | | 30.0% |
| Active customers (LTM) ⁴ | | | 1.8 | 2.1 |
| <i>% growth</i> | | | | 16.7% |

Source: GFG's unaudited consolidated IFRS financial information and management reports

Notes: Consolidated Lamoda financial information on EUR basis is derived from GFG's unaudited consolidated financial information based on IFRS. Deviation from prior publication of RUB based consolidated Lamoda financial information is primarily attributable to GFG accounting policy alignments.

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 16.1m; Q3 2016: loss of EUR 14.6m; 9M 2015: loss of EUR 37.7m; 9M 2016: loss of EUR 30.6m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 1.1m; Q3 2016: EUR 1.5m; 9M 2015: EUR 3.3m; 9M 2016: EUR 4.0m). Adjusted EBITDA excludes share based compensation expenses.
- (2) Net Merchandise Value (NMV) is defined as the value of goods sold after actual and provisioned returns and rejections.
- (3) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period (eCommerce and marketplace).
- (4) Number of customers having made at least one order as defined in "total transactions" less actual and provisioned returns and rejections within the last 12 months before end of period.

APPENDIX



DAFITI

| Key Financials (EURm) | Q3 2015⁵ | Q3 2016⁵ | 9M 2015⁵ | 9M 2016⁵ |
|---------------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| Net revenue | 58.8 | 80.1 | 169.8 | 215.9 |
| % growth | | 36.2% | | 27.1% |
| Gross profit | 22.0 | 36.3 | 63.6 | 93.6 |
| % margin | 37.4% | 45.3% | 37.5% | 43.4% |
| Adjusted EBITDA ¹ | (13.2) | (2.1) | (54.0) | (15.2) |
| % margin | (22.4%) | (2.6%) | (31.8%) | (7.0%) |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| NMV ² (EURm) | 58.1 | 85.5 | 167.0 | 228.2 |
| % growth | | 47.2% | | 36.6% |
| Total transactions ³ | 1.4 | 2.2 | 3.9 | 6.3 |
| % growth | | 57.1% | | 61.5% |
| Active customers (LTM) ⁴ | | | 2.2 | 3.9 |
| % growth | | | | 77.3% |

Source: GFG's unaudited consolidated IFRS financial information and management reports

Notes: Consolidated Dafiti financial information on EUR basis is derived from GFG's unaudited consolidated financial information based on IFRS. Deviation from prior publication of BRL based consolidated Dafiti financial information is primarily attributable to GFG accounting policy alignments.

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 18.4m; Q3 2016: loss of EUR 6.7m; 9M 2015: loss of EUR 62.9m; 9M 2016: loss of EUR 27.2m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.9m; Q3 2016: EUR 1.7m; 9M 2015: EUR 2.6m; 9M 2016: EUR 4.4m). Adjusted EBITDA excludes share based compensation expenses.
- (2) Net Merchandise Value (NMV) is defined as the value of goods sold after actual and provisioned returns and rejections.
- (3) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period (eCommerce and marketplace).
- (4) Number of customers having made at least one order as defined in "total transactions" less actual and provisioned returns and rejections within the last 12 months before end of period.
- (5) Q3 and 9M 2015 exclude Kanui and Tricae and include Dafiti Mexico while Q3 and 9M 2016 include Kanui and Tricae but exclude Dafiti Mexico (divested in November 2015).

APPENDIX



NAMSHI

| Key Financials (EURm) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
|---------------------------------------|----------------|----------------|----------------|----------------|
| Net revenue | 30.3 | 34.4 | 75.0 | 101.4 |
| <i>% growth</i> | | 13.5% | | 35.2% |
| Gross profit | 16.6 | 18.5 | 40.8 | 54.1 |
| <i>% margin</i> | 54.8% | 53.8% | 54.4% | 53.4% |
| Adjusted EBITDA ¹ | (0.4) | 1.0 | (1.5) | 2.5 |
| <i>% margin</i> | (1.3%) | 2.9% | (2.0%) | 2.5% |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| NMV ² (EURm) | 27.9 | 33.8 | 71.9 | 100.0 |
| <i>% growth</i> | | 21.1% | | 39.1% |
| Total transactions ³ | 0.3 | 0.4 | 0.8 | 1.2 |
| <i>% growth</i> | | 33.3% | | 50.0% |
| Active customers (LTM) ⁴ | | | 0.4 | 0.6 |
| <i>% growth</i> | | | | 50.0% |

Source: GFG's unaudited consolidated IFRS financial information and management reports

Notes: Consolidated Namshi financial information on EUR basis is derived from GFG's unaudited consolidated financial information based on IFRS. Deviation from prior publication of AED based consolidated Namshi financial information is primarily attributable to GFG accounting policy alignments.

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 1.9m; Q3 2016: profit of EUR 0.1m; 9M 2015: loss of EUR 3.8m; 9M 2016: profit of EUR 2.2m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.2m; Q3 2016: EUR 0.2m; 9M 2015: EUR 0.5m; 9M 2016: EUR 0.7m). Adjusted EBITDA excludes share based compensation expenses.
- (2) Net Merchandise Value (NMV) is defined as the value of goods sold after actual and provisioned returns and rejections.
- (3) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period.
- (4) Number of customers having made at least one order as defined in "total transactions" less actual and provisioned returns and rejections within the last 12 months before end of period.

ZALORA (INCL. THE ICONIC)

| Key Financials (EURm) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016⁵ |
|---------------------------------------|----------------|----------------|----------------|----------------------------|
| Net revenue | 51.0 | 61.6 | 146.1 | 187.4 |
| <i>% growth</i> | | 20.8% | | 28.3% |
| Gross profit | 17.6 | 24.1 | 48.8 | 72.2 |
| <i>% margin</i> | 34.5% | 39.1% | 33.4% | 38.5% |
| Adjusted EBITDA ¹ | (25.2) | (14.6) | (69.0) | (46.5) |
| <i>% margin</i> | (49.4%) | (23.7%) | (47.2%) | (24.8%) |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| NMV ² (EURm) | 51.7 | 64.7 | 146.5 | 196.6 |
| <i>% growth</i> | | 25.1% | | 34.2% |
| Total transactions ³ | 1.8 | 1.8 | 4.9 | 5.2 |
| <i>% growth</i> | | - | | 6.1% |
| Active customers (LTM) ⁴ | | | 2.5 | 2.6 |
| <i>% growth</i> | | | | 4.0% |

Source: GFG's unaudited consolidated IFRS financial information and management reports

Notes: Consolidated Zalora financial information on EUR basis is derived from GFG's unaudited consolidated financial information based on IFRS. Deviation from prior publication of consolidated Zalora financial information is primarily attributable to GFG accounting policy alignments.

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 29.9m; Q3 2016: loss of EUR 16.1m; 9M 2015: loss of EUR 78.9m; 9M 2016: loss of EUR 50.9m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.5m; Q3 2016: EUR 0.8m; 9M 2015: EUR 1.3m; 9M 2016: EUR 1.8m). Adjusted EBITDA excludes share based compensation expenses.
- (2) Net Merchandise Value (NMV) is defined as the value of goods sold after actual and provisioned returns and rejections.
- (3) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period (eCommerce and marketplace).
- (4) Number of customers having made at least one order as defined in "total transactions" less actual and provisioned returns and rejections within the last 12 months before end of period.
- (5) 9M 2016 include operations in Thailand and Vietnam only until their disposal in May 2016.

AFRICA INTERNET GROUP

JUMIA

| Key Financials (EURm) | Q3 2015 | Q3 2016 ⁷ | 9M 2015 ⁸ | 9M 2016 ⁷ |
|---------------------------------------|----------------|----------------------|----------------------|----------------------|
| Net revenue | 33.8 | 16.6 | 114.2 | 54.4 |
| % growth | | (50.8%) | | (52.4%) |
| Gross profit | 4.8 | 7.1 | 18.3 | 21.8 |
| % margin | 14.1% | 42.6% | 16.0% | 40.1% |
| Adjusted EBITDA ¹ | (17.0) | (22.2) | (98.0) | (76.4) |
| % margin | (50.3%) | (133.1%) | (85.8%) | (140.5%) |
| Capex ² | 0.3 | 0.2 | 3.8 | 0.9 |
| % of net revenue | 1.0% | 1.2% | 3.3% | 1.6% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | 0.5 | (10.1) |
| Cash position | | | 36.6 | 21.9 |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| GMV ⁴ (EURm) | 84.7 | 57.4 | 227.0 | 194.2 |
| % growth | | (32.2%) | | (14.5%) |
| Total transactions ⁵ | 1.1 | 0.9 | 2.8 | 2.7 |
| % growth | | (18.8%) | | (6.8%) |
| Active customers (LTM) ⁶ | | | 1.3 | 1.6 |
| % growth | | | | 18.6% |

Source: Jumia's unaudited consolidated IFRS financial information and management reports.

Notes:

On August 30, 2016 Africa eCommerce Holding GmbH, the holding company of Jumia, was merged into Africa Internet Holding GmbH (formerly trading under Africa Internet Group). In June 2016, all business models of Africa Internet Group were renamed around the Jumia brand. The figures shown for all periods refer to Africa Internet Holding GmbH.

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 20.7m; Q3 2016: loss of EUR 24.5m; 9M 2015: loss of EUR 108.5m; 9M 2016: loss of EUR 83.6m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.9m; Q3 2016: EUR 0.6m; 9M 2015: EUR 1.9m; 9M 2016: EUR 1.9m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 2.8m in Q3 2015, EUR 1.8m in Q3 2016, EUR 8.6m in 9M 2015 and EUR 5.4m in 9M 2016.
- (2) Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 0.3m; Q3 2016: EUR 0.2m; 9M 2015: EUR 3.6m; 9M 2016: EUR 0.4m) plus (ii) acquisition of intangible assets (Q3 2015: EUR 0.1m; Q3 2016: EUR 0.002m; 9M 2015: EUR 0.2m; 9M 2016: EUR 0.5m).
- (3) Net working capital is calculated as (i) inventories (September 30, 2015: EUR 8.5m; September 30, 2016: EUR 5.1m) plus (ii) trade and other receivables (September 30, 2015: EUR 15.2m; September 30, 2016: EUR 19.7m) plus (iii) prepaid expenses (September 30, 2015: EUR 3.0m; September 30, 2016: EUR 1.4m) minus (iv) trade and other payables (September 30, 2015: EUR 26.2m; September 30, 2016: EUR 36.2m).
- (4) The total value of "total transactions" sold in period, including taxes, including shipping costs.
- (5) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period (eCommerce and marketplace).
- (6) Number of customers having made at least one transaction as defined in "total transactions" within the last 12 months before end of period.
- (7) The improvement in gross margin, including decrease in net revenue and cost of goods sold respectively, is predominantly explained by a continued shift from retail sales towards a marketplace business model.
- (8) Revenue, EBITDA and cash position for 9M 2015 differ from those shown in Rocket Internet SE's unaudited quarterly statement for nine months ended September 30, 2016 (net revenue of EUR 107m, EBITDA of EUR (71)m and cash position of EUR 9m), which represents the financial information for 9M 2015 of Jumia's general merchandise businesses only, excluding other African marketplace and classifieds businesses.

HOME & LIVING

WESTWING

| Key Financials (EURm) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
|---------------------------------------|----------------|----------------|------------------|------------------|
| Net revenue | 45.4 | 55.9 | 154.1 | 173.8 |
| <i>% growth</i> | | 23.3% | | 12.8% |
| Gross profit | 19.8 | 23.2 | 64.5 | 73.3 |
| <i>% margin</i> | 43.6% | 41.4% | 41.8% | 42.2% |
| Adjusted EBITDA ¹ | (11.3) | (6.0) | (45.8) | (15.9) |
| <i>% margin</i> | (24.9%) | (10.8%) | (29.7%) | (9.2%) |
| Capex ² | 3.0 | 0.6 | 5.8 | 2.1 |
| <i>% of net revenue</i> | 6.6% | 1.1% | 3.8% | 1.2% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | (14.1) | (14.5) |
| Cash position | | | 15.0 | 7.9 |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| GMV ⁴ (EURm) | 47.3 | 59.8 | 164.3 | 189.4 |
| <i>% growth</i> | | 26.5% | | 15.2% |
| Total orders ⁵ | 0.5 | 0.6 | 1.8 | 2.0 |
| <i>% growth</i> | | 17.6% | | 9.7% |
| Active customers (LTM) ⁶ | | | 0.9 | 1.0 |
| <i>% growth</i> | | | | 7.1% |

Source: Westwing's unaudited consolidated IFRS financial information and management reports

Notes:

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 14.0m; Q3 2016: loss of EUR 7.2m; 9M 2015: loss of EUR 51.7m; 9M 2016: loss of EUR 19.4m) plus (ii) depreciation of property, plant and equipment and amortization of intangible assets (Q3 2015: EUR 0.7m; Q3 2016: EUR 0.7m; 9M 2015: EUR 2.0m; 9M 2016: EUR 2.0m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 2.0m in Q3 2015, EUR 0.5m in Q3 2016, EUR 3.9m in 9M 2015, EUR 1.5m in 9M 2016.
- (2) Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 2.5m; Q3 2016: EUR 0.3m; 9M 2015: EUR 4.3m; 9M 2016: EUR 1.0m) plus (ii) acquisition of intangible assets net of proceeds from disposal (Q3 2015: EUR 0.5m; Q3 2016: EUR 0.4m; 9M 2015: EUR 1.5m; 9M 2016: EUR 1.1m).
- (3) Net working capital is calculated as (i) inventories including prepayments (September 30, 2015: EUR 16.7m; September 30, 2016: EUR 18.1m) plus (ii) trade and other receivables (September 30, 2015: EUR 5.2m; September 30, 2016: EUR 8.4m) minus (iii) trade payables and accruals (September 30, 2015: EUR 25.0m; September 30, 2016: EUR 27.7m) minus (iv) advance payments received (September 30, 2015: EUR 10.9m; September 30, 2016: EUR 13.4m).
- (4) The total value of "total orders" sold in period, excluding taxes, shipping costs and vouchers.
- (5) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of valid orders placed in the period.
- (6) Number of customers having made at least one order as defined in "total orders" within the last 12 months before end of period.

HOME24

| Key Financials (EURm) | Q3 2015 | Q3 2016⁷ | 9M 2015 | 9M 2016⁷ |
|---------------------------------------|----------------|----------------------------|------------------|----------------------------|
| Net revenue | 54.7 | 54.3 | 172.3 | 177.8 |
| % growth | | (0.6%) | | 3.2% |
| Gross profit | 20.3 | 22.9 | 63.8 | 72.2 |
| % margin | 37.2% | 42.1% | 37.0% | 40.6% |
| Adjusted EBITDA ¹ | (19.0) | (9.2) | (56.2) | (34.6) |
| % margin | (34.7%) | (17.0%) | (32.6%) | (19.5%) |
| Capex ² | 6.1 | 2.6 | 12.0 | 8.3 |
| % of net revenue | 11.2% | 4.8% | 7.0 % | 4.7% |
| Balance Sheet (EURm) | | | 30-Sep-15 | 30-Sep-16 |
| Net working capital ³ | | | 0.8 | (3.1) |
| Cash position | | | 65.3 | 34.8 |
| Key Performance Indicators (m) | Q3 2015 | Q3 2016 | 9M 2015 | 9M 2016 |
| GMV ⁴ (EURm) | 57.2 | 56.7 | 175.6 | 181.4 |
| % growth | | (0.8%) | | 3.3% |
| Total orders ⁵ | 0.3 | 0.3 | 0.8 | 0.9 |
| % growth | | (0.9%) | | 7.6% |
| Active customers (LTM) ⁶ | | | 0.9 | 1.0 |
| % growth | | | | 6.2% |

Source: home24's unaudited consolidated IFRS financial information and management reports

Notes:

- (1) Adjusted EBITDA is calculated as (i) operating profit or loss (Q3 2015: loss of EUR 20.4m; Q3 2016: loss of EUR 14.3m; 9M 2015: loss of EUR 60.5m; 9M 2016: loss of EUR 45.1m) plus (ii) depreciation of property, plant and equipment (Q3 2015: EUR 0.3m; Q3 2016: EUR 0.4m; 9M 2015: EUR 0.7m; 9M 2016: EUR 1.3m) plus (iii) amortization of intangible assets (Q3 2015: EUR 0.6m; Q3 2016: EUR 1.9m; 9M 2015: EUR 1.7m; 9M 2016: EUR 5.1m). Adjusted EBITDA excludes share based compensation expenses that amounted to EUR 0.5m in Q3 2015, EUR 2.8m in Q3 2016, EUR 1.8m in 9M 2015 and EUR 4.2m in 9M 2016.
- (2) Capital expenditure is calculated as (i) purchase of property, plant and equipment (Q3 2015: EUR 3.9m; Q3 2016: EUR 0.4m; 9M 2015: EUR 6.1m; 9M 2016: EUR 1.3m) plus (ii) acquisition of intangible assets (Q3 2015: EUR 2.2m; Q3 2016: EUR 2.2m; 9M 2015: EUR 5.9m; 9M 2016: EUR 7.1m).
- (3) Net working capital is calculated as (i) inventories (September 30, 2015: EUR 28.0m; September 30, 2016: EUR 24.5m) plus (ii) trade and other receivables (September 30, 2015: EUR 16.1m; September 30, 2016: EUR 10.5m) minus (iii) trade and other payables (September 30, 2015: EUR 43.3m; September 30, 2016: EUR 38.0m).
- (4) The total value of "total orders" sold in period, excluding taxes and shipping costs.
- (5) Total number of valid (i.e. not failed or declined) orders starting the fulfilment process less cancelled orders (before rejected and returned orders), i.e. total number of orders shipped in the period.
- (6) Number of customers having made at least one order as defined in "total orders" within the last 12 months before end of period.
- (7) fashion4home is included for the entire Q3 and 9M 2016.

Ends

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About Rocket Internet

Rocket Internet builds and invests in Internet companies that take proven online business models to new, fast-growing markets. Rocket Internet focuses on five industry sectors of online and mobile retail services that make up a significant share of consumer spending: Food & Groceries, Fashion, General Merchandise, Home & Living and Travel. Its network of companies operates a variety of business models in a large number of countries around the world with more than 36,000 employees at the end of 2015. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information please visit www.rocket-internet.com.

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